

WITH DEHOGRAPHICS!



Software for Ever

PC Globe® 4.0

PC Globe 4.0 is an "electronic atlas" that provides users with instant profiles of 190 countries and dependencies in a single, simple-to-use source. This indispensable tool presents detailed maps, graphics, facts and figures at the touch of a key or click of a mouse to meet a wide variety of applications quickly and easily.

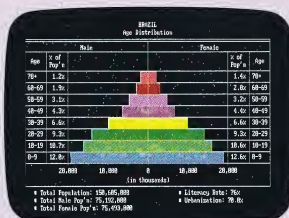


An internationally acclaimed resource, PC Globe is made for educators, business people, students, travelers and those who simply want to discover the world around them. It is a priceless addition to the software library of anyone in need of fast, accurate maps and geographic data.

Business

An extensive database makes PC Globe a sophisticated tool for corporations and government. Its wealth of socioeconomic and cultural information, annually updated, helps make trend analysis, marketing reports and presentations quick and easy.

What's more, the user can instantly compare countries for a wide variety of data, either on the maps themselves or with



colorful bar charts. Instantly. Files can also be exported to other popular software programs, including Ventura® WordPerfect® and Lotus 1-2-3®, for creating custom reports and presentations.

Travel

International travelers and travel agents have immediate access to accurate time zone data, point-to-point distances between major cities, international dialing codes, climate charts and tourist attractions as well as visa and health requirements. Attractive country profiles can be printed in seconds. Travel information is easily exported to your own word processing program.

Education

PC Globe is also an unsurpassed tool for school



reports, class debates, worksheets and overhead projections. It arouses student interest in the crucial subject of geography while making the learning process fun. In fact, *Electronic Learning*, published by Scholastic, Inc., calls the program "a necessity for any school."

Helpful pull-down menus and a clear, simple format make operation of PC Globe easy for students, travelers and business users alike. Its fully integrated array of maps, graphics and data is always right at your fingertips. And our superb compression



techniques bring you the most amount of information on the least disk space.

New Features

PC Globe 4.0 now offers new and exciting features, including climate charts of major cities, additional utilities and enhanced point-and-shoot capabilities. It even provides maps and data for the newly unified Germany.

And, with exceptional detail, the program now displays each country's flag

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and plays its entire national anthem. It brings the world, with all its color and music, to your desk. Instantly.

Updates with the latest statistics and boundary changes are available each year to keep you in step with an ever-changing world. In addition, PC Globe is available in French, German, Spanish and other foreign language versions.

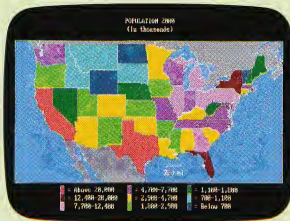
PC Globe 4.0 Features

- *World, continent and country maps showing city locations and major world organizations*
- *Country maps displaying elevations, cities, lakes, rivers, mountains and other geographical and man-made features*
- *Population, age distribution, ethnic groups, religions*
- *Health statistics and travel requirements*
- *Economic, commodity and trade data*
- *National leaders and political parties*
- *Telephone, telex and ham radio codes*
- *Tourist attractions*
- *City climate charts*
- *Automatic currency conversions*
- *Country flags and anthems*
- *Standard/metric toggle*
- *Screen saving in .PCX (Paintbrush) format*
- *Data export capability*

PC USA™ 2.0

What PC Globe does for the world, PC USA 2.0 does for the United States. Detailed profiles of the 50 states and Puerto Rico are at your fingertips in seconds. Beautiful maps and graphics provide a wealth of geographic and demographic information on every state – and for nearly every need. Users can instantly cross-compare data between states as well as regions, again, with beautiful bar charts or colorful map fills.

Just as with PC Globe, the business, travel, educational and recreational applications for this software are all but limitless.

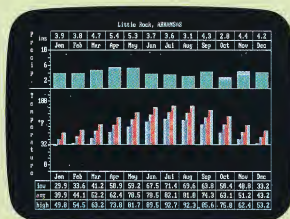


Business

PC USA 2.0 includes detailed statistical data on major cities, average retail sales, average per capita incomes, private housing construction and so much more. Even area code and zip code locations are easy to pinpoint. State information screens offer economic and demographic trends and tax rates with *preliminary data from the 1990 U.S. Census.*

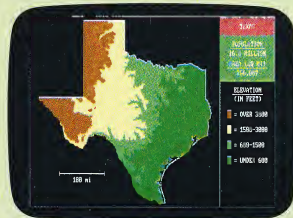
Travel

For travelers, PC USA offers an extensive listing of state tourist attractions, city climate charts, point-to-point distances between cities – not to mention its beautiful maps of every state.



Education

Described by *The New York Times* as “a superb educational program and an especially good value,” PC USA ignites student interest in U.S. geography and history. A broad spectrum of information relevant to students of all ages is made available right here, in this single, simple-to-use classroom resource. A great tool for school reports and presentations, this sophisticated electronic atlas makes U.S. geography simple and enjoyable.



And More.

And now, PC USA 2.0 includes new features, such as state flags and songs and enhanced point-and-shoot capabilities. Like PC Globe, its files are exportable and its data updated yearly.

PC USA 2.0 Features

- Country, regional and state maps showing city locations
- State maps displaying major natural features and elevations
- State and city population trends, education, employment and industrial statistics
- Electoral data and political leaders, state history, climate trends and tourist attractions
- Average incomes, state economies, tax rates, crime rates, commodities and more
- Area code and zip code utility
- Self-updating time zone map
- Miles/kilometers toggle
- Data exporting and screen saving in .PCX and ASCII format

System Requirements

PC Globe 4.0 and PC USA 2.0 require IBM® PC/XT/AT/PS2 or compatibles w/min. 512K RAM, floppy drive or hard disk. DOS 2.0+. Supports Hercules® monochrome, CGA, EGA, VGA, Tandy® 16-color or color MCGA displays.

New Attractions

From entertainment and educational software to playful attire, PC Globe, Inc. has everything you need for discovering the world we live in.

BushBuck Charms, Viking Ships & Dodo Eggs™

BushBuck Charms, Viking Ships & Dodo Eggs is a colorful, musical and animated scavenger hunt that takes you



on a worldwide adventure via your computer. Your mission is to collect 400 rare and wonderful artifacts, but your nemesis, the slimy Otto von Slinkenrat, is never far behind. Mastering this exciting game provides hours of fun while greatly enhancing your understanding of geography.

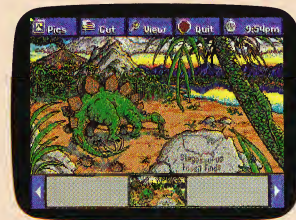
Equipped with a stack of airplane tickets to anywhere in the world, players are sent hopping from one exotic locale to the next looking



for clues in their search. And Otto von Slinkenrat is always lurking nearby. This is a dynamic and fascinating game, celebrating the magical places and diverse cultures that make up our world. Available for IBM® and compatible computers, this program also supports the AdLib™ Music Synthesizer Card for enhanced musical quality.

GeoJigsaw™

GeoJigsaw is a computerized collection of 12 musical and animated geographic jigsaw puzzles. As well as being a challenging and exciting game, GeoJigsaw provides you with hands-on



exploration of the world, integrated with historic and geographic themes. Wonderful fun for puzzle lovers and geography buffs alike.

Available for IBM® and compatible computers.

GeoQuiz™

This superbly integrated package of maps, geography and question-answer games is the perfect tool for those seeking to learn more about the world around them.

Available for Apple® IIGs computers, GeoQuiz presents geography in a direct, entertaining and challenging format by allowing players to choose their own skill level and test their expertise against the clock.



GeoQuiz offers a wealth of demographic and economic information on each country, and is also a great way for students to learn about the world.

GeoPuzzle USA™

A delightful puzzle of the United States for the Apple® II series, GeoPuzzle USA is a colorful, multi-level game. It offers the fun of assembling puzzles while testing your knowledge of U.S. geography. It includes data on state capitals, current populations and rankings, state trivia—and just about anything else you'd want to find on the states.



Educational Tools

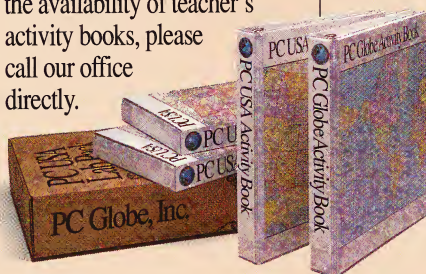
PC Globe, Inc. is proud to offer state-of-the-art educational tools especially designed to work in conjunction with its software programs.

Lesson-filled Teacher's Activity Books have been carefully designed and detailed to enhance students' comprehension of geography and social studies while dramatically reducing the teacher's classroom preparation time.

These step-by-step activity books help make lesson planning easier, and offer hundreds of exercises (with an answer key) dealing with a wide range of pertinent subjects: map reading, country and city locations, currency conversions, economics and demographics, and much more.

Finally, PC Globe and PC USA multi-user Lab Packs are now available for classroom use.

For more information on our Lab Pack policy, and for the availability of teacher's activity books, please call our office directly.



Map Jackets



Now you can carry the world on your shoulders in comfort—with this colorful, custom-made PC Globe, Inc. map jacket. Fun to wear and a marvelous conversation piece, this fully washable jacket is available in sizes small, medium, large and extra large.

Sonnet 130

Current Users

From upper management to home management, our products touch the desks and lives of a variety of users – spanning from business and industry to travel and education.

Corporate/Industry/ Government:

Allstate Life Insurance
Arco International
AT&T
Calvin Klein Cosmetics
C. I. A.
Colgate-Palmolive Co.
Conoco, Inc.
Ford Aerospace
General Electric Co.
Hamad Medical Corporation
Int'l Wildlife Museum
NASA, Wallops Island, VA
National Geographic Society
Pan Am Health Organization
Pepsico International
Prudential – Bache
Rockwell International
Sigma One Corporation
State Farm Insurance
U.S. Army
U.S. Census Bureau
U.S. Dept. of Agriculture
U.S. EPA
U.S. Navy
U.S. Post Office
The World Bank

Travel:

Algonquin Travel
American College of Travel
Caribbean Cruise Mgm't.
Iberia Airlines
International Travel Institute

Education:

Arizona State University
Australian Nat'l University
Boston College
MIT
Penn State University
Princeton University
Rutgers University
Texas A & M
University of Glasgow
U.S. Naval Academy

*Our products are currently
being used in secondary
schools all over the country.*

Reviews

PC Globe, Inc. is quite pleased with what the critics have been saying – which is saying an awful lot. In fact, our thanks goes out to each and every one of them.

"PC Globe and PC USA are superb programs that make geography come alive."

Barry Simon,
PC Magazine

"PC USA is a superb educational program, and an especially good value."

Peter H. Lewis
New York Times

"PC Globe is a superb program, no ifs, ands or buts. A beautifully programmed package that does just what it promises. Possible applications include students at any level, travel agents and government agencies and corporations. All should find PC Globe invaluable."

Ron Albright
Computer Shopper

"The database will floor difficult clients and Travel Weekly writers alike with a welter of information on a country's population, literacy, languages, ethnic groups, religions, health statistics, economic data – oh yes, and tourist attractions."

Jon Hurdle,
Travel Weekly

"PC Globe is one of those rare software finds that is a pure joy to use and leaves you shaking your head in amazement as it brings the facts of the world to your fingertips."

Larry Pogue,
Electronic Learning

"PC Globe is precisely the type of program everyone in the education system (for openers) should have available..."

Donald R. Morris,
Foreign Affairs Analyst,
The Houston Post

"PC Globe has put the world—complete with global social studies and current events—on a disk. The result is PC Globe, a dandy program that literally puts the world at your fingertips..."

J.R. Wilson,
Computer Edge

"PC Globe may just be the hook to get students interested in the world around us."

Ilona Price,
PC Magazine

"PC Globe opens a world of geography for schools... the uses are limited only by your imagination."

Joanne Troutner,
Classroom Computer Learning

"PC USA, son of PC Globe, has distinguished itself as one of the most pertinent, versatile, and humane software ideas since computers went personal."

James Vincent Brady,
Fort Worth Star Telegram

"For \$69.95, PC USA is a terrific research tool and a marvelous teaching assistant."

Wendy Taylor,
PC/Computing

"PC Globe presents the geography of the world in dazzling graphics, resplendent charts and sparkling tables."

Jack Stone,
Federal Computer Week

"With only a modest investment you can sail your computer to new and exciting places with PC Globe. PC Globe is a thorough geography resource — there's no better description for it."

Kristen Sternberg,
Compute!

"PC USA contains an amazing amount of information on the 50 states and Puerto Rico... If you've an interest in geography, this program is worth looking at!"

Jerry Pournelle,
InfoWorld

"I find the game BushBuck Charms, Viking Ships & Dodo Eggs to be both engrossing and educational — a great way to stimulate interest in global geography... Far better than its competitor, which lacks, among other features, the great maps that make PC Globe famous."

Bob Mandel,
Professor of Social Sciences and
contributor to Byte

Place
Stamp
Here

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